Assignment:

Upload BEFORE Thurs Feb 6, 2014 i2e class to Moodle site:

* 1 PPT slide (without animation) whose **purpose** is twofold:
  + Summarize message of article
  + Persuade viewers of importance of article's subject
* You will be graded on both the quality of the slide and your talk on Thurs Feb 6.

Grading Rubric – next page

**iCons 2 Renewable Energy (i2e) [NatSci 289H (sec 2)] – Spring 2014**

**Slide/Speech Scoring Rubric (max score = 30 pts) / Feb 6, 2014**

**Speaker’s Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Reviewer’s Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(circle one: expert / outside)**

**Slide (excellent = 2 pts, good = 1 pt, poor = 0 pt): (circle appropriate score below)**

\_0\_\_1\_\_2\_\_Clarity of overall message on slide (the slide’s “gestalt”)

\_0\_\_1\_\_2\_\_Relevance of information on slide to overall message

\_0\_\_1\_\_2\_\_Clarity / context of information on slide

\_0\_\_1\_\_2\_\_Validity / correctness of information on slide

\_0\_\_1\_\_2\_\_Balance between narrative (words) and non-narrative (images) on slide

\_0\_\_1\_\_2\_\_Relevant citations to sources on slide

**Speech (excellent = 2 pts, good = 1 pt, poor = 0 pt): (circle appropriate score below)**

\_0\_\_1\_\_2\_\_Speech has a main point or message (the speech’s “gestalt”)

\_0\_\_1\_\_2\_\_Speaker makes subject matter interesting for broad audience

\_0\_\_1\_\_2\_\_Speech has effective format (e.g., hook, info, take-away)

\_0\_\_1\_\_2\_\_Speaker points to relevant information on slide to support speech’s main point

\_0\_\_1\_\_2\_\_Speaker relays valid / correct information to support speech’s main point

\_0\_\_1\_\_2\_\_Speaker provides info in simple & meaningful (contextualized) terms like %’s

Speaker has professional, authoritative presence including (1 pt each below):

\_\_0\_\_1\_\_Speaker personally introduces them self (“Hi, my name is …”)

\_\_0\_\_1\_\_Clear enunciation (doesn’t “swallow” words)

\_\_0\_\_1\_\_Confident body language (no “rocking” or other distractions)

\_\_0\_\_1\_\_Connection to audience (e.g., eye contact, intonation)

\_\_0\_\_1\_\_Minimal use of filler words (e.g., “um,” “like,” “uh,” “duh,” etc.)

\_\_0\_\_1\_\_Effective use of 3 minute speaking time